



## **LEAMINGTON BIA Board Meeting *AGENDA***

**Thursday, February 15, 2018 8:45am-10am**

Leamington Arts Centre 72 Talbot St W, Leamington

- 1) CALL TO ORDER**
- 2) ADDITIONS OR AMENDMENTS TO THE AGENDA (<5 mins)**
- 3) REVIEW & APPROVAL OF PREVIOUS MEETING MINUTES (<5 mins)**
- 4) REPORT FROM COUNCIL REPRESENTATION (10 mins)**
- 5) BOARD TRAINING-Provided by M. Percy (30 mins)**
- 6) TREASURER'S REPORT (<5 mins)**
- 7) AGM MIX & MINGLE- FEBRUARY 22 (10 mins)**
  - a) Agenda & Set up
  - b) Attendance
- 8) PROJECT UPDATES (20 mins)**
  - a) Proposed Uptown Revitalization Letter
  - b) Website Refresh
  - c) Business Professional Profiler
  - d) Safety Initiative Quotes & Facilitation
  - e) Community Survey Analysis
- 9) MARKETING UPDATES (5 mins)**
  - a) Radio Campaign
- 10) UPCOMING PROJECTS (10 mins)**
  - a) Easter
  - b) Mother's Day/Father's Day
- 11) BY LAW REVISION UPDATE (5 mins)**
- 12) OBIAA CONFERENCE (2 mins)**
- 13) BIA MEMBERSHIP REQUESTS/COMMENTS/CONCERNS**
- 14) NEW BUSINESS**
- 15) ADJOURNMENT**

*\*Next Board Meeting Date March 22<sup>nd</sup> 2018 @ LAC*