



## **LEAMINGTON BIA Board Meeting *AGENDA***

**Thursday, May 10, 2018 8:30am-10am**

Leamington Arts Centre 72 Talbot St W, Leamington

- 1) CALL TO ORDER**
- 2) ADDITIONS OR AMENDMENTS TO THE AGENDA (2 mins)**
- 3) REVIEW & APPROVAL OF PREVIOUS MEETING MINUTES (2 mins)**
- 4) TREASURER'S REPORT (2 mins)**
- 5) MUNICIPAL TOURISM DEVELOPMENT STRATEGY OVERVIEW- K. Knapp (10mins)**
- 6) STAYCATION RECAP (2mins)**
- 7) UPTOWN COMMUNITY CLEAN UP JUNE 5 2018 (5 mins)**
- 8) OBBIA CONFERENCE RECAP (10 mins)**
  - a) General takeaways
  - b) 2019 Ottawa
- 9) ESSEX COUNTY BIA COLLABORATION TEAM MEETINGS (5 mins)**
- 10) STRATEGIC PLAN PREPARATION & SUBCOMMITTEE (5mins)**
- 11) UPCOMING PROJECTS (10 mins)**
  - a) Bank Theatre Fundraiser
  - b) Safety Camera Initiative
  - c) Mini Makeovers
- 12) PROJECT UPDATES (10 mins)**
  - a) Website Profiles
  - b) Community Survey Analysis
- 13) UPTOWN ISSUES SUBCOMMITTEE (2 mins)**
- 14) REPORT FROM COUNCIL REPRESENTATION (5 mins)**
- 15) BIA MEMBERSHIP REQUESTS/COMMENTS/CONCERNS**
- 16) NEW BUSINESS**
- 17) ADJOURNMENT**     *\*Next Board Meeting Date TBD*