BIA BUCKS INFORMATION SHEET FOR PARTICIPATING BUSINESS

The Leamington BIA is pleased to offer the BIA BUCK promotion and we thank you for participating.

We offer $50,000 worth of BUCKS in the spring and $75,000 worth of BUCKS over the holiday season to be purchased and spent at participating BIA businesses. This program is designed to support our local business members by selling vouchers to the public at a discount, guaranteeing those dollars are being spent locally.

The Leamington BIA is very pleased to be partnering with our local RBC Royal Bank branch to host the BUCKS sales and redeem the BUCKS.

Here is how it works

the Royal Bank in Uptown Leamington will start selling the Leamington BIA BUCKS to the public twice a year and will be publicized on the BIA’s social media and local media. A list of participating businesses will be posted on the BIA’s website: [www.leamingtonbia.com](http://www.leamingtonbia.com). Sales take place at the bank until sold out.

The public will pay only $8.50 but will get a $10.00 BUCK to use at a participating BIA business. (The BIA budget covers the remaining $1.50 per BIA BUCK)

All businesses that will be participating in the Leamington BIA BUCK program will receive a window cling sign for their window to promote that you “accept Leamington BIA Bucks!” and sample $10, $20 and $50 Bucks.The BIA BUCKS now have no expiry date.

Participating businesses will take any BIA BUCKS that they receive directly to the SERVICE DESK at the local uptown RBC Royal Bank branch (35 Talbot St. W) during regular businesses hours for reimbursement. You will be reimbursed for the FULL $10.00 amount/per BUCK via cash.

All BIA BUCKS must be returned to the RBC as soon as possible.

BIA BUCK PROGRAM – INSTRUCTION SHEET

Someone comes to my business with a BUCK – what do I do?

Each BUCK has a $10 value and is be treated as cash, There is no limit on how many BUCKS can be used at a time.

 You can sell a gift card to someone paying with a BIA BUCK

 You will take the BUCKS directly to the SERVICE DESK at the local uptown RBC branch to be reimbursed. A $10 BUCK will get you $10 cash back.

Please ensure that all your staff are familiar with the program and how it works.