



## **BIA MARKETING COMMITTEE MEETING AGENDA**

**Wednesday October 25, 2023, 8:00 AM  
The Bank Theatre  
10 Erie Street South**

This meeting will be in-person only. If a person wishes to address an item listed on the agenda, a person may send an electronic submission to the BIA Coordinator at [coordinator@leamingtonbia.com](mailto:coordinator@leamingtonbia.com)) prior to the start of the meeting

1. Call to Order (Chad Robinson)
  2. Disclosures of Pecuniary Interest (All)
  3. Items for Discussion
    - a. Website Update
    - b. Updated BIA District Photographs – Website and Standing Banner
    - c. Holiday Hop n Shop
    - d. Photography Contest
    - d. BIA Branding
      - i. Canopy
    - e. 2024 Marketing Initiatives
      - i. Welcome new members brochure/Spanish Translation
  4. Adjournment
- Next meeting - TBD