



# **Uptown Leamington BIA Marketing Committee Meeting Agenda**

Wednesday, April 24, 2024, at 8:00 AM  
West End Boardroom, Room 112  
111 Erie Street North, Leamington

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If you wish to attend the meeting as a delegation to speak to a matter on the agenda, you must register to appear as a delegate by completing a form on the municipal website at [leamington.ca/delegationform](https://leamington.ca/delegationform) by:

- a) 12:00 p.m., the day before the Meeting for a matter which is listed on the Agenda for that Meeting; or
- b) 12:00 p.m. the Thursday before the Meeting for a matter which is listed on the Agenda for a future Meeting.

Individuals who submit correspondence and any other information should be aware that any personal information contained within their communications may become part of the public record and may be made available through the agenda process which includes publication on the Municipality's website.

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## **1. Call to Order**

## **2. Disclosures of Pecuniary Interest and General Nature Thereof**

## **3. Matters for Consideration**

3.1 Canada Day BIA Collaborative Giveaway, June 2024

3.2 Promotional Ideas

- Mill Street Markets
- Leamington 150<sup>th</sup> Celebration
- June 28 and 29, 2024 Event

3.3 Pull Up Banner Design

**4. Adjournment**

That the Uptown Leamington BIA Marketing Committee adjourn until their next meeting scheduled for May 22, 2024.