



# **Uptown Leamington BIA Marketing Committee Meeting Agenda**

Wednesday, May 22, 2024, at 8:00 AM  
West End Boardroom, Room 112  
111 Erie Street North, Leamington

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If you wish to attend the meeting as a delegation to speak to a matter on the agenda, you must register to appear as a delegate by completing a form on the municipal website at [leamington.ca/delegationform](https://leamington.ca/delegationform) by:

- a) 12:00 p.m., the day before the Meeting for a matter which is listed on the Agenda for that Meeting; or
- b) 12:00 p.m. the Thursday before the Meeting for a matter which is listed on the Agenda for a future Meeting.

Individuals who submit correspondence and any other information should be aware that any personal information contained within their communications may become part of the public record and may be made available through the agenda process which includes publication on the Municipality's website.

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## **1. Call to Order**

## **2. Disclosures of Pecuniary Interest and General Nature Thereof**

## **3. Matters for Consideration**

3.1 Promotional Items for Mill Street Markets

3.2 Leamington 150<sup>th</sup> Celebration

- Events
- Promotional Items
- Business Stakeholder Participation

3.3 Timeline for the BIA Bucks Spring Program

- Ordering BIA Bucks
- Date of Sale
- Use of Stripe System

3.4 Advertising for the BIA Canada Day Collaborative Event

**4. Adjournment**

That the Uptown Leamington BIA Marketing Committee adjourn until their next meeting scheduled for June 12, 2024.