



Uptown Leamington BIA Marketing Committee Meeting Agenda

Wednesday, June 26, 2024, at 8:00 AM
West End Boardroom, Room 112
111 Erie Street North, Leamington

If you wish to attend the meeting as a delegation to speak to a matter on the agenda, you must register to appear as a delegate by completing a form on the municipal website at leamington.ca/delegationform by:

- a) 12:00 p.m., the day before the Meeting for a matter which is listed on the Agenda for that Meeting; or
- b) 12:00 p.m. the Thursday before the Meeting for a matter which is listed on the Agenda for a future Meeting.

Individuals who submit correspondence and any other information should be aware that any personal information contained within their communications may become part of the public record and may be made available through the agenda process which includes publication on the Municipality's website.

1. Call to Order

2. Disclosures of Pecuniary Interest and General Nature Thereof

3. Matters for Consideration

- 3.1 Leamington 150th Celebration Events
 - Boosting Media Content on Social Media
 - Dream Cruise Swag Bags
 - Alternative Event for the Leamington 150th Celebration
- 3.2 July 2024 Mill Street Market and Leamington 150th Celebration, Quotations for Photographers

3.3 Introduction to Driftscape

3.4 BIA Promotional Sales Days, small banner

3.5 BIA Stakeholder Survey

4. Adjournment

That the Uptown Leamington BIA Marketing Committee adjourn until their next meeting scheduled for Wednesday, July 24, 2024.