



Uptown Leamington BIA Marketing Committee Meeting Agenda

Thursday, August 29, 2024, at 8:00 AM
West End Boardroom, Room 112
111 Erie Street North, Leamington

If you wish to attend the meeting as a delegation to speak to a matter on the agenda, you must register to appear as a delegate by completing a form on the municipal website at leamington.ca/delegationform by:

- a) 12:00 p.m., the day before the Meeting for a matter which is listed on the Agenda for that Meeting; or
- b) 12:00 p.m. the Thursday before the Meeting for a matter which is listed on the Agenda for a future Meeting.

Individuals who submit correspondence and any other information should be aware that any personal information contained within their communications may become part of the public record and may be made available through the agenda process which includes publication on the Municipality's website.

1. Call to Order

2. Disclosures of Pecuniary Interest and General Nature Thereof

3. Matters for Consideration

- 3.1 Alternatives for Promotional Giveaways
- 3.2 New Events
- 3.3 Christmas Parade
- 3.4 Digital BIA Bucks

For inquiries regarding this agenda, or to make arrangements for accessible accommodations for anyone attending a BIA Marketing Committee meeting, please contact Brenda M. Percy, Clerk at 519-326-5761 extension 1104, or by email at clerks@leamington.ca.

3.5 Use of funds in Marketing Branding 2024 Budget

3.6 Associate Memberships

4. Adjournment

That the Uptown Leamington BIA Marketing Committee adjourn until their next meeting scheduled for September 25, 2024.